CURRENT SITUATION -- DIVERGENT POLICIES

LEC PUBLIC PAYPHONES

TECHNOLOGY

- A. GENERALLY "DUMB" PAYPHONE
 THAT INTERCONNECTS VIA "COIN
 LINE" FOR CENTRAL OFFICE CONTROL
 - 1. CALL RATING
 - 2. Coin counting
 - 3. ANSWER SUPERVISION
 - 4. COIN SUPERVISION
 - 5. ROUTING
 - OPERATOR TRUNKS ONLY ON INTERLATA AND INTERNATIONAL; TO OPERATOR STATION ONLY
 - No fraud expense

INDEPENDENT PUBLIC PAYPHONES

TECHNOLOGY

- A. "SMART" PAYPHONE DRIVEN
 BY ON-BOARD MICRO
 PROCESSOR INTERCONNECTED
 VIA BASIC TELEPHONE LINE
 - 1. CALL RATING
 - 2. Coin counting
 - 3. CALL PROGRESS LINE TRACKING
 - 4. COIN SUPERVISION
 - 5. ROUTING
 - FG TRUNK ROUTING
 - FRAUD

DIFFERENT REGULATORY STATUS AND FORMS OF INTERCONNECTION RESULT IN DISCRIMINATION

LEC PUBLIC PAYPHONES

REGULATORY TREATMENT

- A. TERMINAL EQUIPMENT (I.E., THE PAYPHONE STATION) IN "RATE BASE" "ABOVE THE LINE"
 - 1. PHONE BUNDLED WITH UNTARIFFED COIN LINE
 - 2. TERMINAL EQUIPMENT GOES INTO SEPARATIONS FOR RECOVERY THROUGH CCL CHARGE
 - 3. EUCL GOES INTO CCL FOR RECOVERY
 - 4. NO DEMARCATION POINT -- "NETWORK" WIRE TO PHONE

INDEPENDENT PUBLIC PAYPHONES

REGULATORY TREATMENT

- A. TERMINAL EQUIPMENT IS DEREGULATED CPE
 - 1. INTERCONNECT TO BASIC SERVICE LINE AT TARIFFED RATE
 - 2. NO RATEPAYER COST

- 3. IPP PROVIDER PAYS EUCL
- 4. IPP PROVIDER PROVIDES INSIDE WIRE FROM DEMARCATION POINT TO IPP

American Public Communications Council
By: Keck.

LEC PUBLIC PAYPHONES REGULATORY TREATMENT (CONT'D)

- A. TERMINAL EQUIPMENT IN "RATE BASE" "ABOVE THE LINE" (CONT'D)
 - 5. ALL COSTS THROUGH SEPARATIONS
 - COMMISSIONS
 - ADVERTISING
 - SALES AND MARKETING
 - Installation
 - MAINTENANCE
 - Coin collection
 - BOOTHS, PEDESTALS, ETC.

INDEPENDENT PUBLIC PAYPHONES REGULATORY TREATMENT (CONT'D)

- A. TERMINAL EQUIPMENT IS DEREGULATED CPE (CONT'D)
 - 5. IPP PROVIDER PAYS ALL COSTS
 - COMMISSIONS
 - ADVERTISING
 - SALES AND MARKETING
 - INSTALLATION
 - Maintenance
 - COIN COLLECTION
 - BOOTHS, PEDESTALS, ETC.

LEC PUBLIC PAYPHONES REGULATORY TREATMENT (CONT'D)

- B. GENERALLY A "SUBSIDIZED" AS OPPOSED TO A "CONTRIBUTING" SERVICE
 - 1. "ALWAYS" SUBSIDIZED IF INPUTS (I.E., DIALTONE, ETC.)
 ARE PRICED AT "IMPUTED"
 TARIFFED, CONTRIBUTING RATES

- 2. SUBSIDIZED BY THE COMPETITION
 - SUBSIDIZED "BY DEFINITION" AT FEDERAL LEVEL
- C. INSTALLED AT LEC'S DISCRETION

INDEPENDENT PUBLIC PAYPHONES REGULATORY TREATMENT (CONT'D)

- B. ALWAYS A CONTRIBUTING SERVICE
 - 1. "INPUTS" TARIFFED AT "CONTRIBUTING" RATE
 - DIALTONE
 - USAGE
 - OTHER
 - DTMF (TOUCH-TONE)
 - SCREENING SERVICES
 - BLOCKING SERVICES
 - Non-recurring
 - 2. "CONTRIBUTING" TO SUBSIDIZE THE COMPETITION

C. INSTALLED AT IPP PROVIDER'S DISCRETION

PENDING PETITIONS TO EQUALIZE CONDITIONS FOR INDEPENDENT AND LEC PUBLIC PAYPHONES

PUBLIC TELEPHONE COUNCIL, PETITION FOR DECLARATORY RULING THAT BELL OPERATING COMPANY PAY TELEPHONES ARE CUSTOMER PREMISES EQUIPMENT FOR REGULATORY PURPOSES

FILED JULY 18, 1988

AMERICAN PUBLIC COMMUNICATIONS COUNCIL, PETITION FOR DECLARATORY RULING THAT END USER COMMON LINE CHARGES MAY NOT BE ASSESSED ON COMPETITIVE PUBLIC TELEPHONES

FILED APRIL 21, 1989

CONGRESS HAS ADMONISHED THE FCC TO REVIEW THE ISSUES

- 1990 SENATE COMMITTEE REPORT ON TOCSIA
 - ". . . THE COMMITTEE BELIEVES THE FCC SHOULD ADDRESS THESE [THE 1988 PTC PETITION AND THE 1989 APCC PETITION] PROMPTLY."
- 1994 SENATE COMMITTEE REPORT ON S.1822
 - ". . . A PETITION REQUESTING THE FCC TO ADDRESS THESE ISSUES HAS BEEN PENDING FOR 6 YEARS. SECTION 235 IS INTENDED TO ENSURE THAT THESE LONGSTANDING PROBLEMS ARE ADDRESSED."

American Public Communications Council By: Keck, Mahin & Cate

REDEFINING LEC PAYPHONES TO ESTABLISH A UNIFORM PAYPHONE POLICY

1.BASIS

- A. FCC'S COMPUTER II POLICY
 - 1. DEREGULATED ALL CPE
 - 2. REMOVED CPE FROM REGULATED CARRIER ACCOUNTS
 - 3. REQUIRED UNBUNDLING OF CPE FROM NETWORK SERVICE
- B. FCC EXEMPTED PAYPHONES
 - 1. TECHNOLOGICAL REASONS
 - 2. NO COMPETITION AT THE TIME

II. HOW CPE POLICY WOULD APPLY TO LEC PAYPHONES

A. ELEMENTS OF CPE POLICY

- 1. LEC PAYPHONES WILL BE DEFINED AS DEREGULATED CPE
 - A. LEC PAYPHONE COSTS WILL BE REMOVED FROM THE EXCHANGE SERVICE RATE BASE AND REVENUE REQUIREMENT
 - B. LEC PAYPHONE OPERATIONS WILL BECOME A SEPARATE ACCOUNTING ENTITY (WHICH SHOULD BE A SEPARATE SUBSIDIARY)
 - C. DETAILS IN ISSUE PAPER
- 2. LEC PAYPHONES WILL BE OPERATED LIKE INDEPENDENT PAYPHONES
 - A. "LEC PAYPHONE COMPANY" WILL HAVE "SUBSCRIBER" RELATIONSHIP TO "LEC"
 - B. ALL NETWORK SERVICES OBTAINED FROM LEC WILL BE OBTAINED AT TARIFFED RATES
 - C. COIN PAYPHONE SERVICE TO END USERS WILL BE PROVIDED ON A "RESALE" BASIS
- 3. LEC EXCHANGE NETWORK OPERATION MAY NOT DISCRIMINATE BETWEEN LEC PAYPHONES AND INDEPENDENT PAYPHONES IN RATES, INTERCONNECTION OR OTHER PRACTICES

4. ANY COMPENSATION PAID FROM LECS' REGULATED REVENUES IN RETURN FOR DELIVERING PAYPHONE TRAFFIC WILL BE AVAILABLE ON A NONDISCRIMINATORY BASIS TO LEC AND INDEPENDENT PAYPHONE OPERATIONS

B. REGULATORY STATUS

- 1. LEC PAYPHONES WILL HAVE THE SAME REGULATORY STATUS AS INDEPENDENT PAYPHONES
- 2. PAYPHONE RATES AND SERVICE TO END USERS CAN REMAIN REGULATED BY STATES -- BUT REGULATION WILL BE THE SAME FOR LEC AND INDEPENDENT PAYPHONES
- 3. At the federal level, the FCC will determine whether and how all payphone operations will be funded from interstate access charges, as well as determining the compensation for "dial-around" interstate calls (see III.F. below)

C. INTERCONNECTION

- 1. LEC PAYPHONES CAN CONTINUE TO USE "COIN LINE" FUNCTIONS (E.G., ANSWER SUPERVISION, CENTRAL-OFFICE COIN CONTROL), BUT THE FUNCTIONS WILL BE UNBUNDLED, TARIFFED, AND MADE AVAILABLE TO INDEPENDENT PAYPHONES AS WELL IN ACCORDANCE WITH ESTABLISHED ONA/CEI PRINCIPLES
- 2. THIS ALLOWS INNOVATIVE COMBINATIONS OF CO- AND CPE-BASED SERVICES

III. ONE POLICY FOR ALL PAYPHONES

- A. SAME <u>CHARGES FOR DIAL TONE</u>, <u>NETWORK USAGE AND</u>
 <u>OTHER LEC SERVICES</u> WILL APPLY TO LEC AND
 INDEPENDENT PUBLIC PAYPHONES (OR, NO CHARGE APPLIES
 TO EITHER LEC OR IPP)
 - 1. AT FEDERAL LEVEL, SAME END USER CHARGE WILL APPLY TO LEC AND INDEPENDENT PUBLIC PAYPHONES
- B. CHARGES FOR DIAL TONE, USAGE, ETC. WILL BE SET BASED ON COST <u>AND</u> BASED ON REGULATORS' DETERMINATIONS AS TO WHETHER PAYPHONES SHOULD BE A "CONTRIBUTORY," "SUBSIDIZED," OR "BREAK-EVEN" SERVICE
 - 1. REGULATORS MAY MAKE POLICY CHOICE FOR RELATIVELY INEXPENSIVE, WIDELY AVAILABLE PAYPHONE SERVICE, WHICH MAY REQUIRE A SUBSIDY
 - 2. REGULATORS MAY DECIDE THAT PAYPHONES SHOULD "PAY THEIR OWN WAY," EVEN IF THE RESULT IS MORE EXPENSIVE OR LESS WIDELY AVAILABLE PAYPHONE SERVICE
 - 3. EITHER WAY, A SINGLE POLICY CHOICE FOR ALL COMPETITORS WILL RESULT IN EQUAL NETWORK CHARGES FOR ALL COMPETITORS
- C. SAME OBLIGATIONS TO OFFER "PUBLIC SERVICE"
 PAYPHONES APPLY TO LEC AND INDEPENDENT PUBLIC PAYPHONES

- D. SAME LEC <u>COIN FUNCTIONS</u> ARE AVAILABLE, ON UNBUNDLED BASIS, AT SAME CHARGE, TO LEC AND INDEPENDENT PUBLIC PAYPHONES
- E. SIMILARLY, SAME <u>FRAUD PROTECTION</u> FUNCTIONS -- INCLUDING ANY LIMITATIONS ON LIABILITY -- APPLY TO LEC AND INDEPENDENT PUBLIC PAYPHONES
- F. SAME COMPENSATION POLICY APPLIES TO LEC AND INDEPENDENT PUBLIC PAYPHONES
 - 1. IF FCC DETERMINES THAT LEC PAYPHONES SHOULD CONTINUE TO BE FUNDED IN PART THROUGH ACCESS CHARGES, AS THEY ARE TODAY, THEN INDEPENDENT PUBLIC PAYPHONES ALSO WOULD BE FUNDED AT AN EQUIVALENT COMPENSATION RATE
 - 2. IF FCC DETERMINES THAT THE ONLY MANDATORY INTERSTATE COMPENSATION TO PAYPHONE PROVIDERS SHOULD BE THE PAYMENT FOR "DIAL-AROUND" CALLS, THEN THAT PAYMENT WILL APPLY EQUALLY TO LEC AND INDEPENDENT PUBLIC PAYPHONES

CONSUMER PROTECTION ISSUES

BLOCKING

- TOCSIA RULES NOW REQUIRE UNBLOCKING OF ALL ACCESS CODES
- BLOCKING APPEARS TO HAVE SUBSTANTIALLY DECLINED POST-TOCSIA
- APCC IS ACTIVELY PROMOTING UNBLOCKING
- APCC IS PLANNING SELF-ENFORCEMENT PROGRAM

RATES

- ORIGINS OF PROBLEM: STRUCTURAL IMBALANCES IN INDUSTRY
- SOME INDUSTRY PARTICIPANTS ARE EXPLOITING SHORT-TERM OPPORTUNITIES TO "GOUGE" CUSTOMERS
- Many states now have caps
- FCC'S 1991-92 TOCSIA INVESTIGATIONS GENERATED "INFORMAL" CAP OF \$6.58 FOR 8-MINUTE OPERATOR ASSISTED CALL

American Public Communications Council By: Keck, Mahin & Cate

RATE CEILING PROPOSAL CC DOCKET NO. 92-77 DA 95-473 MARCH 13, 1995

PROPOSAL FOR CEILINGS ON INTERSTATE 0+/0- RATES WAS SUBMITTED BY:

APCC
COMPTEL
BELL ATLANTIC, BELLSOUTH, NYNEX, U S WEST
MFS, TELEPORT

AT&T ALSO SUPPORTS THE CONCEPT

RATE CEILING PLAN IS PROPOSED AS AN ALTERNATIVE TO "BILLED PARTY PREFERENCE" (BPP)

FCC WOULD SET RATE BENCHMARKS

OSPS EXCEEDING BENCHMARKS WOULD BE SUBJECT TO DOMINANT CARRIER STYLE RATE REGULATION (LONGER NOTICE, COST JUSTIFICATION, ETC.)

LECS WOULD MONITOR AND REPORT BILLING OF RATES ABOVE BENCHMARKS

FCC HAS REQUESTED COMMENT ON THIS AND ANOTHER PROPOSAL BY THE NATIONAL ASSOCIATION OF ATTORNEYS GENERAL

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